

As part of the AJCA leadership conference, “*LEADERS IN G.E.A.R. ACHIEVING & SUCCEEDING*”, Rhett Laubach (keynote speaker) worked with AJCA members to formulate a list of reasons to join and reasons to get involved in the Association. Here is their list of 31 reasons to make AJCA part of your life!

1. Promote the beef industry
2. Learn beef skills
3. Learn to follow rules
4. Travel across United States seeing and visiting new places
5. Learn financial management skills
6. Develop partnerships with businesses and business leaders
7. Learn and practice good sportsmanship
8. Learn to work under pressure.
9. Learn how to set and achieve goals
10. Enhance your business management skills
11. Create opportunities to work with people and work in teams
12. Free cookies & great bake sales
13. Learn & practice marketing and salesmanship skills
14. Learn how to take responsibility for caring for and feeding animals
15. Practice time management
16. Make new friends
17. Learn about and explore the world of agriculture
18. Allows members to set and achieve goals
19. Opportunities to learn more about the food industry
20. Opportunities to learn, develop and practice leadership skills
21. Make life long, lasting friendships
22. Be part of a group where members share similar interests
23. Spend quality time together as a family
24. Learn cuts of meat
25. Learn food safety
26. Learn life skills
27. Learn livestock selection (judging/evaluation) skills
28. Learn practical and advanced veterinary science skills
29. Opportunities to learn and practice self-discipline
30. Explore careers both within and outside the beef industry
31. Have fun