



**SUPER SATURDAY  
EDUCATIONAL CONTESTS  
PROCUDURES & GUIDELINES  
2018**

*Photography  
Public Speaking*

*Adopted January 2007  
Revised January 2014*



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# GENREAL RULES

1. *AJCA membership dues must be received by the AJCA Adult Treasurer prior to contest entry deadline.*
2. *Members presenting in the Public Speaking Contest **must pre-enter by August 1 of the current year.** The pre-entry information may be mailed or emailed to the State Director. If mailed the postmark deadline is August 1. If emailed, make sure you receive a confirmation email from the State Director on August 1.*
3. *Photography entries may be submitted for entry at the Super Saturday event in August. **They must be entered by 10:00 am at the AJCA booth in the Trade Show.** Members not attending the event may send their entries with someone from their area or submit by mail to the State Director. Make sure mailed entries are received to the State Director in plenty of time to be received **BEFORE** the event.*
4. *Entries that do not meet the contest guidelines will not be considered for judging.*
5. *Contest awards will be presented on Saturday afternoon in conjunction with the Arkansas Jr. Cattlemen's Year End Award Reception.*
6. *Age divisions include PeeWee under age 9, Junior 9-13 and Senior 14-20 as of October 1, 2017.*
7. *Decisions of the judge(s) are final.*

## **AJCA PHOTOGRAPHY CONTEST**

The purpose of this contest is to help AJCA members increase their communication skills through the creative display of a message or feeling through photography.

A panel of qualified judges using the following guidelines will critique photographs.

- 60% - creativity, communication power and composition of photo
- 40% - technical quality of photo, such as proper light exposure, true color, sharp focus and correct cropping

Prizes will be awarded in each age division in each category for 1<sup>st</sup> place.

All photographs will be displayed at the AJCA Super Saturday held in conjunction with the Arkansas Cattlemen's Association Convention and Trade Show. Winning photos *may* be displayed at the Arkansas State Fair, in the Arkansas Cattle Business magazine and on the AJCA webpage.

### **PHOTOGRAPHY CONTEST GUIDELINES**

1. All work must be that of the entrant.
2. Photos are to be 8x10-inch, color or black-and-white prints **mounted on a 10x14-inch piece of black foam core.** This can be found at most craft stores. Mount the completed entry form on the back side, in the upper left-hand corner of the form core. Entry forms may be duplicated. The forms can also be found in this packet or you may contact the AJCA State Director to obtain forms.
3. Photos must be taken by the contestant during the past year. Photo cannot be altered or image-enhanced in any way. Contestants are encouraged to use 35-millimeter (mm) cameras.
4. Photos cannot have been presented for competition in a previous AJCA contest.
5. There will be three age divisions: Pee Wee under 9, Junior 9-13 and Senior 14-20 years (all ages are as of October 1, 2017).
6. There will be four subject categories: Cattle, Landscape, People, and Around the Farm or Ranch. Contestants may enter only one photo per category. Each entry may apply to no more than one subject category. The contestant should declare what subject category the photo is to be judged, as the photograph is representative of the contestant's interpretation of the category. Judges, however, reserve the right to move an entry to a more suitable category. Should the contestant already have a photograph in the more suitable subject category, judges are empowered to disqualify a photograph from competition. Further explanation of the subject categories is listed below.
  - **Cattle** - Photographs that highlight cattle on the farm or ranch or at a livestock event. The cattle should be the dominate focus of the picture.
  - **Landscape** - Photographs that focus on scenery around the farm or ranch. Cattle *should* be included in the photo.
  - **People** - Photographs that show an AJCA junior and/or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or at a livestock event.
  - **Around the Farm or Ranch** – Photographs that highlight activities and scenes around the farm or ranch.
7. A maximum of four entries per contestant is allowed.
8. Photos become the property of the AJCA for use in publications and promotion.
9. Photos will not be returned to members.

**10. Photos must be entered by 10:00 am at the AJCA Booth on the Trade Show Floor at the Arkansas Cattlemen's Association Annual Convention & Trade Show.**

11. If the AJCA member is unable to attend the Super Saturday Event at the ACA Convention and Trade Show, they may send their entry with another AJCA family from their area or mail their entries to the AJCA State Director. Those entries should be sent to the State Director in plenty of time to be received before Super Saturday.

*If you are submitting your entries by mail, send them to:*

Michelle Rieff, AJCA State Director  
9200 Mason Valley Road  
Bentonville, AR 72712

PLEASE ATTACH THIS FORM TO THE BACK OF EACH PHOTO TO BE CONSIDERED FOR JUDGING:

<b><u>AJCA PHOTO CONTEST ENTRY FORM</u></b>	
NAME	_____
MEMBERSHIP NUMBER	_____
ADDRESS	_____ _____
TELEPHONE NUMBER.	_____
E-MAIL	_____
AGE DIVISION (as of October 1, 2017) – CIRCLE ONE: PeeWee      Junior      Senior	
PHOTO CATEGORY – CIRCLE ONE:	
<ul style="list-style-type: none"><li>• CATTLE</li><li>• LANDSCAPE</li><li>• PEOPLE</li><li>• AROUND THE FARM OR RANCH</li></ul>	
LOCATION/EVENT WHERE PHOTO WAS TAKEN:	_____
PHOTO TITLE:	_____

## **AJCA PREPARED PUBLIC SPEAKING CONTEST**

Today more than ever before communication is a vital element in our society. The ability to communicate effectively is not only an art; it can mean the difference between successes,

mediocrity, or failure. In an effort to foster the development of speaking skills among AJCA members, the Arkansas Jr. Cattlemen's Association will sponsor a public speaking contest during AJCA Super Saturday held in conjunction with the Arkansas Cattlemen's Association Convention and Trade Show.

### **Eligibility of Contestants**

1. Contestants will be divided into three age divisions: Pee Wee under 9, Junior 9-13 and Senior 14-20 years (all ages are as of October 1, 2017).

Prizes will be awarded in each division.

2. Contestants **will be required to submit a pre-entry to the AJCA State Director by August 1, 2016 (postmark date). These may also be emailed. If emailed, you must receive a confirmation email on August 1 from the State Director.**

Michelle Rieff, AJCA State Director  
9200 Mason Valley Road  
Bentonville, AR 72712

[michellerieff@aol.com](mailto:michellerieff@aol.com)

3. The pre-entry must include the following information:

- Speaker's name
- AJCA Membership number
- Birth date age as of October 1, 2017.

### **Speech Specifications:**

1. Any subject pertaining to cattle or the beef industry is acceptable for each division. Exploration of, and insight into, any and all phases of the industry are encouraged.

Current affairs, policies and trends provide good topics.

2. The speech must be the result of the contestant's own efforts and cannot have been presented for competition at a previous AJCA Super Saturday.

3. Each speech in the peewee division will be two to four minutes in length. The junior division will be four to six minutes in length. The senior division shall be between six and eight minutes in length. Deductions of a half a point per ten seconds will be made from the score for speeches under or over the specified length. A one-minute warning will be given by event officials.

4. Each contestant will be allowed up to five minutes to answer questions from the judges.

### Method of Judging:

1. Speaking order will be determined by drawing lots made by the contest officials and posted near the conference registration desk prior to the contest.
2. Contestants will be permitted to use notes. Excessive reference to notes, however, may result in scoring deductions.
4. **The use of visual aids (charts, posters, signs, slides, Power Point presentations, etc.) is not allowed.**
5. The judges will ask questions after each speech. Contestants will be graded on their ability to respond effectively.
6. The contestant will be scored on the basis of 50 points with 20% in organization and content, 20% in language and delivery, 20% in presentation, 20% in total effectiveness, and 20% in response to questions.
7. Upon completion of all speeches the judge(s) shall total his/her score presentation for each speaker. Contest officials will inform the judge(s) if any points need to be deducted for time violations and then the judge(s) will rank the contestants in numerical order on the basis of each judge's scores. (Highest score first, lowest score last.) If there is more than one judge, the rankings (not the score) of the three judges shall be added for each speaker, and the final placings determined by the lowest composite rankings. Actual scores will be used only to break ties. Awards will be presented to the top contestants in each age division.

# Prepared Public Speaking Contest Score Sheet

Age Division: \_\_\_\_\_

Entry Number: \_\_\_\_\_

Division: \_\_\_\_\_ Title of Speech: \_\_\_\_\_

Circle the points that indicate your evaluation of this entry. Scores of 9-10 are superior, 7-8 are slightly above average, 4-6 are average and 1-3 are below average. Feel free to note observations that may be helpful to contestants in preparing for future speaking contests.

Lowest Highest

**1. Organization & Content ..... 1 2 3 4 5 6 7 8 9 10**

Is there an effective introduction? Is there an organized body that is appropriate to the purpose of the topic? Are transitions used? Is the organization clear? Do the main points have enough evidence to support them? Is there an effective conclusion?

*Comments:*

**2. Language & Delivery ..... 1 2 3 4 5 6 7 8 9 10**

Is the language direct and informal? Is there a conversational approach? Does the speaker utilize proper pronunciation and articulation? Does the speaker's voice have an appropriate volume and pitch? Is the delivery performed at a desirable rate?

*Comments:*

**3. Presentation ..... 1 2 3 4 5 6 7 8 9 10**

Does the speaker maintain eye contact with the audience? Are movements and gestures natural, purposeful and spontaneous? Does the speaker display natural facial expression?

*Comments:*

**4. Total Effectiveness ..... 1 2 3 4 5 6 7 8 9 10**

Does the speaker convey confidence and poise? Does he or she have a good personal appearance and body posture? Does the speaker keep the audience's attention?

*Comments:*

**5. Response to Questions..... 1 2 3 4 5 6 7 8 9 10**

Is the speaker able to answer the questions? Does the response indicate originality, familiarity with the subject and the ability to think quickly?

*Comments:*

**\*Time:** \_\_\_\_\_ **Total Points:** \_\_\_\_\_ **Ranking:** \_\_\_\_\_

\*A ½ point per 10 seconds will be deducted if the speech goes under or over the required time.

**Judge:** \_\_\_\_\_